

Emerging Markets Update

Emerging market (EM) stocks, as tracked by the MSCI Emerging Markets Index, have shown resilient performance year-to-date (YTD) through May 2, 2025, with a gain of approximately 4% in USD terms, outperforming the S&P 500's -5% return (2). This follows a decade of underperformance relative to developed markets, driven by factors like China's economic slowdown and U.S. dollar strength (1). The 2025 YTD rally marks a notable reversion, with EM stocks benefiting from diverse regional dynamics and global economic shifts. Regionally, Latin America and Eastern Europe led performance, with Latin American equities up 20% and EMEA (Europe, Middle East, Africa) markets gaining 7% (5). Standout markets include Mexico (+10%) and Poland (+30–35% range), driven by domestic revenue streams less exposed to U.S. tariffs (7). China, a significant EM constituent, posted a 9.5% YTD gain, supported by fiscal stimulus expectations, while India rose 1.5%, tempered by high valuations (6). Taiwan, driven by AI-related demand for semiconductors, saw strong contributions from companies like TSMC, though its YTD performance weakened recently (-16.4% for TSMC) due to geopolitical risks (8). Key drivers include a weaker U.S. dollar outlook, which historically boosts EM returns, and anticipated Federal Reserve rate pauses, reducing pressure on EM currencies (4).

The AI supply chain, particularly in Taiwan and South Korea, has been a tailwind, though recent competitive pressures from Chinese AI firms like DeepSeek pose risks (9). U.S. tariff policies under the Trump administration, implemented in early 2025, have created mixed effects, benefiting domestically focused EM markets like Mexico while challenging exportheavy economies (7). Valuations remain attractive, with EM stocks trading at a 45% discount to the S&P 500, a record high (3). Looking forward, EM performance will hinge on U.S. monetary policy, trade developments, and China's economic stabilization efforts. While macro headwinds like tariffs persist, stock selection in high-growth sectors like technology and consumer discretionary offers alpha potential (9). The heterogeneous nature of EM markets underscores the need for diversified exposure to capture upside while managing volatility.



References:

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